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VOL. 2—NO. 3

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, December 7, 1923

PHONE POINT LOMA 17

FIVE CENTS THE COPY

Early Mailing

HOW TO GET

YOUR PACKAGES DELIVERED BEFORE CHRISTMAS

Postmaster H. K. Rankins offers some excellent advice on "How to get your packages delivered in time for Christmas." He states that the first thing is to SHOP EARLY, then see that your packages are wrapped securely and addressed plainly, and mail them now at the local postoffice.

"Just think," says Postmaster Rankin, "what a grand and glorious feeling it would be to know that your gifts were all purchased and mailed to reach the recipients in time for Christmas."

Special preparations have been made for the rapid handling of Christmas mail at the O. B. postoffice. The clerical force has been increased and an extra window for packages has been installed. All parcels should be mailed as early as possible, preferably during the middle of the day some time between 11 and 3 o'clock and in this way avoid the rush at mail time. Packages going to the Eastern States should be mailed not later than Tuesday, the 11th, and for the middle Western States not later than Friday the 14th. To Arizona, New Mexico, Texas, Colorado, Montana, Washington, Idaho, and Oregon, packages should be in the mails by Monday, 17th, at the latest. For Calif. and close in points mail about the 19th and 20th, but remember that the postman can't deliver everything on Monday, the day before Christmas, so do what you can to help him by MAILING EARLY.

LAST DAYS OF REGISTRATION

Saturday, December 15, has been set as the last day for the registration of voters at the forthcoming election for School Bonds. It is the duty of every citizen to vote at this election. Be sure your name is on the registration books.

MORE LIGHT WANTED AT A DARK CORNER

A number of Ocean Beach residents have petitioned the city council to install an arc light at Cable street and West Point Loma boulevard where more light is badly needed. The corner forms a very important turn in coast traffic, which is greatly endangered at night by the prevailing darkness.

ONE FAMILY AND ONE HOUSE TO A LOT UNDER ZONING SYSTEM

The City Planning Commission is considering petitions for various Class A zones, and a number of petitioners have asked that the section of the Point Loma territory bounded by the bay, government reservation, Catalina boulevard and Canyon road be made a class A zone, restricted to residences "with one family, one house to a lot." Considerable opposition has been voiced to the petition by persons who said they had signed it under a misunderstanding.

BODY OF SUICIDE FOUND NEAR SUNSET CLIFFS BY FISHING PARTY

Last Wednesday afternoon while on the way for a fishing trip, Mr. and Mrs. Alvin H. Cole, of 4855 Narragansett avenue, discovered the body of a man who had committed suicide on the beach near Sunset Cliffs. The dead man had a bullet hole in his right temple and clasped a Derringer in his right hand. No definite marks of identification were found on the body by Officer Webster, who was called to the scene and reported the case to the coroner. The man wore a suit of clothes bearing a Los Angeles mark and his hat was stamped with the name of a San Diego firm. Stationery of the San Gabriel Country Club was found in one of the man's pockets and the written phone number "Sunset 412." The body was turned over to the Davis Undertaking company.

WANTED!

POINSETTIAS AND PHONOGRAPH RECORDS FOR CAMP KEARNEY

Many people do not know that there are about twenty Red Cross nurses in Camp Kearney hospital who have contracted tuberculosis while on duty during the war.

Let us make their Christmas happier by sending poinsettias and phonograph records. These records can be used but must be in good condition. Look over your records and see if you can spare any. If so, please bring them to the Ocean Beach Library any time before December 22. Anyone having poinsettias will please telephone Miss Margaret Rankin, Pt. Loma 153-J, and the donations will be called for.

CLOSING OUT SALE

OCEAN VIEW GROCERY

Going out of business—Entire stock of Groceries and Fixtures must be disposed of this month. Do not neglect this opportunity to fill your grocery needs at cheap prices. Come early while stock is complete. 1951 Abbott street.

Movies



SCENE FROM
"THE BEAUTIFUL AND DAMNED"
—WARNER BROS. PRODUCTION—

FINE FILM FEATURES AT THE OCEAN THEATRE

"Ruggles of Red Gap" is coming to the Ocean Theatre next Wednesday and Thursday, and you will be a loser if you fail to see him. Go early as the show starts at 7:15 p. m. every night now, in order that patrons may return home at a seasonable hour. Tomorrow, the famous picture, "The Beautiful and Damned," will be featured with Marie Provost and Kenneth Harlan in the leading roles. Johnnie Walker will introduce "My Dad" on Sunday night and there will be another exciting round of "Fighting Blood" as an extra attraction.

Manager Ray Ericsson reports that his exhibition of the Dempsey-Firpo fight film is meeting with great success at Tijuana, where it will be shown all this month.

Newstand, next to Postoffice

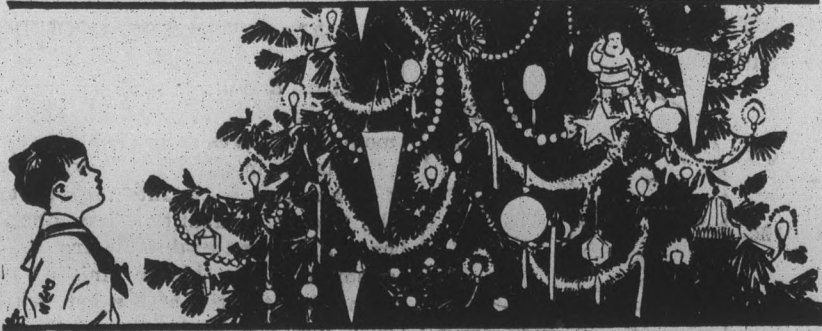
O. B. Library

The poster exhibit at the O. B. Branch Library is entitled, "In the Cowboy's Land." The following books are suggested:

"Life in the Open," Holder; "Arizona Sketches," Munk; "Saddle and Camps," Wallace; "Skyline Camps," Eaton; "Colorado, the Queen Jewel of the Rockies," Baggs; "Last of the Plainsmen," Zane Grey; "Songs of the Trail," Knibbs; "Western Stories," "To the Last Man," "Mysterious Rider," "Desert Gold," "Rainbow Trail," "Heritage of the Desert," Zane Grey; "Bar 20," Mulford; "Johnny Nelson," Mulford; "Gun-sight Pass," Raine; and many others.

MARGARET RANKIN, Librarian

Community Christmas Tree



HELP THE KIDDIES!

SINGERS AND CONTRIBUTIONS

WANTED FOR COMMUNITY CHRISTMAS TREE

Everybody remembers the magnificent community Christmas tree inaugurated last year at the beach. Well, plans are being perfected to more than duplicate the initial effort, and you are earnestly requested to help make this year's tree a most pronounced success. A special committee, headed by Miss Kate Spani, with Mrs. A. M. Morgan as chief assistant, are using their utmost endeavors in promoting the Christmas tree celebration this month.

Christmas Cards at Froide's, opp. P. O.

DONATE NOW!

While several donations have been received, more funds are needed for making the tree a thorough success, and Mrs. A. M. Morgan, who is looking after the finances, earnestly requests a generous response to the committee's plea for monetary contributions, in order that the kiddies may not be disappointed in their happy expectations. Give, and give freely for the little ones. It is, indeed, a most worthy cause. To borrow a worthy publicity phrase—"Open Your Heart and Carry Your Share." The more you give, the better you'll feel when you view the glorious Community Christmas tree.

It will do your EYES good to see CASTIEN, 533 B st.

CONVENIENT CONTRIBUTION BOXES

For the convenience of beach shoppers and the public generally, Mrs. Morgan has placed a contribution box, with suitable signs, in the lobby of Froide's Photo studio on Newport avenue, and in the rooms of the Ocean Beach Library, where all donations will be gratefully appreciated. Don't forget the kiddies with your loose change, and let your generosity be exceeded only by your promptness. More funds are needed at once.

VOLUNTEER SINGERS WANTED

Miss Spani is especially anxious to secure a large number of volunteer singers. A rehearsal will be held next Wednesday evening at 7:30 o'clock in the Congregational Church and singers of both sexes, young and old, are earnestly requested to be in attendance. It is hoped to make the Christmas Tree music festival a brilliant feature of the Community affair.

Sports

BENEFIT DANCE

NEXT WEDNESDAY NIGHT

FOR O. B. BALL CLUB

Suitable uniforms are badly needed for the Ocean Beach baseball club, and all local fans as well as the public in general now have the chance to help the team in securing their desired outfit. Arrangements have been made for a big benefit ball on next Wednesday night at the Ocean Beach Dance Pavilion, and the entire proceeds will be devoted toward the purchase of proper uniforms. Tickets can be obtained from Manager L. A. Shaffer at the Maine Garage and from Officer Webster, who is one of the star members of the team. Get your tickets now for yourself and friends, and help along a good thing.

TWELFTH SQUADRON

RETURNS FOR REVENGE

GAME NEXT SUNDAY

Local baseball fans are promised a rich and rare treat next Sunday afternoon, when the Twelfth Squadron team returns to get even for their recent defeat by the O. B. ball club. The navy bunch are playing a great game and fairly itching to square accounts with Manager Shaffer's galaxy of stars. That old score of 2 to 1 in a tight game, affects the boys in blue like a red rag before a wild bull, and there'll be something doing every minute at next Sunday's game. Get there early, and be ready to root to the 'nth degree.

MICKIE SAYS—

AN EDITOR NEVER REALIZES
HOW CLOSE FOLKS READ
HIS PAPER UNTIL A FUNNY
TYPOGRAPHICAL ERROR
SIPS IN!



SPEND YOUR DIMES AND DOLLARS AT HOME

Stationery Supplies, Froide's, op. P.O.

O.B. 'Ad' Club

HUGE SIGN NOW

TELLS TOURISTS THAT THIS IS OCEAN BEACH

Under the direction of the newly organized Ocean Beach "Ad" Club, the McClintock Company has just erected an immense sign on the boulevard near the Ocean Beach end of the bridge across the inlet. The new sign is highly artistic, in bright colors, showing a typical beach scene. The figure of a bathing girl, manipulating a surf board, stands out very attractively, underneath the lettering in deep blue—OCEAN BEACH—Southern California's Most Scenic Beach. A sub-line reads "Cliffs, Beach, Bay, Bathing and Fishing." Other lines state that furnished apartments and cottages can be obtained at reasonable rates, with ideal winter climate. The sign has already attracted noteworthy attention and will be made more conspicuous by the addition of brighter colors in the wording of the main line.

BROWN'S

Souvenir and Stationery Store

Buy your CHRISTMAS PRESENTS early. We have a full line of Ornamental Leather Goods, Abalone, Jewelry, and Novelty Goods. 5041 Newport avenue, Ocean Beach.—adv.

WHEN YOU WANT

POLICEMEN OR FIREMEN

SIMPLY CALL "CENTRAL"

At a conference this week between the city council and the local manager of the telephone company it was decided to make a very beneficial change in calls for the police and fire departments. In the event of emergency simply ask for the fire department or the police department, as the case may be, and "Central" will put through the call just as if the number were furnished.

Kodak Films, FROIDE'S, opp. P.O.*

PARKING REGULATIONS

AT THE BEACHES

Acting upon petitions by residents of the beach districts, the city council has directed City Manager Rhodes to draft an ordinance regulating automobile parking at Ocean Beach and Mission Beach.

GOOD TEAM WORK BY

NEIL MORRISON AND HIS

PARTNER "BILL" BARKER

Besides adding to his industrial equipment gravel and dirt wagons, Neil Morrison, who recently located here with his outfit from Imperial Valley, has entered into partnership with William Barker, a sturdy and energetic young man familiar with outdoor job work of all kinds. The new firm announce that they are fully equipped to do gravel, sand and dirt hauling, plowing, leveling and the like, as well as the cultivation of vacant lots. Orders for any of the beaches and the peninsula district can be phoned to Pt. Loma 17, or Neil and Bill can be addressed at their home, 4519 Bermuda avenue, Ocean Beach, for full particulars.

SHAFFER'S CRACK CLUB

GAIN ANOTHER VICTORY

The Muehleisen team met dire defeat in their contest with the Ocean Beach nine on the local grounds last Sunday afternoon. The victory made the eleventh triumph in thirteen games played by Manager Shaffer's crack baseball aggregation. Last Sunday's battle was practically won at the very outset of the game, and with a good lead in their favor, the beach bunch took things easy. The official score;

Muehleisens	R. H. E.
Ocean Beach	4 8 4
Batteries—Morrison and Donzal;	8 15 3
Ragsdale and Tishack.	

Newstand, next to Postoffice

FOURTEEN NATIONS SUPPORT COOLIDGE

European Countries Join American President in Backing Golden Rule as Practical Program.

Geneva, Switzerland.—Officials of relief organizations from fourteen European countries have asked their governments and peoples to join in a great international movement to save the destitute orphans and widowed mothers in those countries of the Near East that have suffered from recent wars.

Dec. 2 has been set aside as "Golden Rule Sunday." On that day people will be asked to observe the broad principle of the Golden Rule by foregoing their usual noonday meal and eating instead the frugal ration usually partaken of by the parentless children of Greece, Armenia and Palestine.

The world's people will then be asked to contribute the difference in the cost of the two meals to the principal relief organization in their country, to be administered for the needy children.

Notable people in Europe who will co-operate to give the day an international aspect are King George of Greece, Prince Carl of Sweden, ex-Premier Clemenceau of France, M. Paul Hymans and Dr. Alice Masaryk.

AMERICAN FOODS BEST SAYS FAMOUS DOCTOR

Athens.—American standard food-stuffs are the best in the world, says Dr. Mabel Elliott, famous woman physician, who for the past two years has been medical director of American orphanages in the Near East. From the standpoint of purity and high food value, she asserts that no European nation can compete with the United States, and for this reason she insists on American products in all orphanages and hospitals, in order to meet adequately the needs of undernourished children.

Dr. Elliott's annual report, summing up the results of the care of 50,000 children in orphanages as well as clinics for 50,000 additional children in refugee camps and homes, says:

"Stable American foods are now the backbone of all our menus for rebuilding children who became weak and anemic during the refugee exodus from Asia Minor. Our menus contain, not only bread made from American flour, and corn grits in porridge and stews, but also the liberal use of corn syrup, American condensed milk and American cocoa and macaroni, thus making a balanced ration to meet all the scientific requirements as to relative food values, calories and vitamins.

The favorite orphanage pudding is composed of corn grits with cocoa, sweetened with corn syrup, and made more nutritious and palatable by adding a sauce of American condensed milk. Such a pudding has a high food value and is very economical—no other equivalent food value could be obtained from other foods at twice the cost. Moreover, it is so palatable that children eat it eagerly several times a week, and never seem to tire of it. The American people, in providing for these parentless children such pure and wholesome foods from their own tables, are certainly making a practical application of the golden rule."

Dr. Elliott has recently returned to America to arrange for the publication of a book of her experiences under the title of "Beginning Again at Ararat."

QUIPS WITH A PUNCH

Even a musical alarm clock is seldom appreciated in the early morning.

Mixed drinks have about the same effect on a man as too many love affairs.

A homely girl always selects a girl homelier than herself for her bridesmaid.

On ounce of keep-your-mouth-shut is worth a pound of try-to-square your self.

Quite a good many men have managed to mount the ladder of fame by hanging onto the coat-tails of others.

The man who puts a \$10 collar on a 10-cent dog may mean well, but he'll never be the works in a get-rich-quick scheme.

WHO AM I?

I am always misunderstood.
I am no end of trouble.
I often come between husband and wife.
Women love me.
I am a friend in need.
Women expect me to do all the worrying.
The banks betray me.
I am more dangerous in the hands of women than a gun.
I have made men weep.
I am a woman's check book.
Edmund J. Kiefer, in New York Sun.
Classified Ads Get Quick Results.

When He Has Tried

By Grace E. Hall



Blame not the man who has done his best
In the thing he has tried to do,
Who has given his strength and measured his length,
However it looks to you,
For his best is all that a man can give—
A fair mind holds this true.

Oh, hail not alone the one who wins,
Ignoring the ones who lose,
For they may gain a lap o'er handicap
That no one would ever choose;
Then if with the rest they have done their best,
How dare we praise refuse?

Though he crosses the line a bit too late,
Give the racer plaudits loud,
Withhold your sneer—he has earned a cheer
By facing the scoffing crowd;
For it takes more courage to bear defeat
Than to carry laurels proud.

If he does his best, then the one who wins
Has given no more than he,
The best is the limit of each man's worth,
Whatever that limit may be;
And the man who goes to his utmost goal
Wins too—though the world won't see.

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THE Beauty Shop

5033 NEWPORT AVENUE

OPP. P. O., OCEAN BEACH.

Will Open for Business
MONDAY, DECEMBER 10

Hair Trimming and Bobbing
A SPECIALTY



CANDY for the Holidays



Delicious Boxed
Candies of your
own selection, or
in assorted combinations,
made Fresh especially for
the Holiday Season.

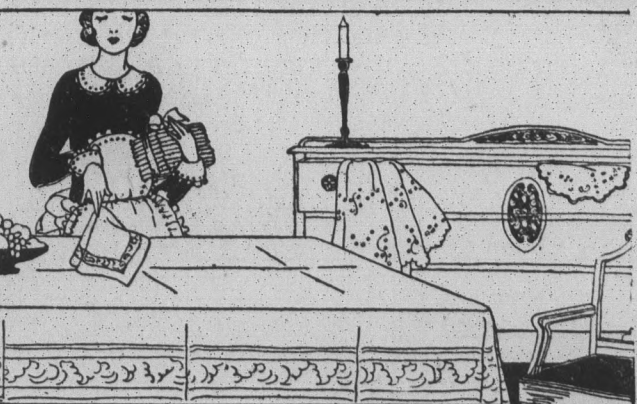
OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave. F. H. KRAFT, Prop.
We are as close to you as your phone—Call Point Loma 70-J

OCEAN BEACH PLUMBING COMPANY

Chas. H. Peltcher, Prop.
5068 NIAGARA AVENUE
Phone: Point Loma 152

Repair Work, Contracting,
Estimates
Plumbers' Supplies and Heaters,



Send us all of
your Soiled
Linens and
Clothing Now
and we will re-
turn 'em fresh
and clean for
Your special
convenience.

The AMERICAN LAUNDRY

5036 Niagara Avenue HARRY C. WING, Prop. Phone Pt. Loma 31

Dancing Every Night and Sunday Afternoon—Except Monday BENBOUGH'S OCEAN BEACH DANCE PAVILION



Place Your Order for
MINCE PIES and FRUIT CAKE
NOW
For the Holidays
OCEAN BEACH
BAKERY
1877 Bacon Street
Phone Point Loma 72-W

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



Mail your Xmas parcels early.

Mail your Xmas parcels early.

OCEAN BEACH RESIDENT

APPOINTED NAVY PHARMACIST
BY PRESIDENT COOLIDGE

Robert K. Mason, of 4525 Voltaire street, has just received his appointment from President Coolidge as a pharmacist in the U. S. Navy. Over five hundred applicants took part in the recent competition examination by which twenty-three were to be appointed. Mr. Mason finished seventh from the top of the list, with a very high rating to his credit. He will be assigned to active duty soon.

FORMER BEACHITES

NOW RESIDE IN JAPAN

A picture postcard dated at Nagasaki, Japan, and just received by Mrs. Mary C. Lavigne states that Depot Quartermaster Thomas Stack has arrived there with his family. The well known army officer and his wife and four children formerly lived at 4671 Newport avenue, and they reached Japan after spending thirty-two days aboard ship and eight days in Manila. All are well and happy, being comfortably settled in their own house with a retinue of three servants.

Birthday Cards, Froide's, op. P. O.

Mrs. Wall Malin, of Ocean Beach, mourns the loss of her mother, Mrs. Sophia Reupke, whose demise occurred in San Diego November 28. The deceased was a native of Texas and had reached her sixty-sixth year.

Mrs. M. J. Plummer of 1917 Cable street returned home last Monday from Lower Otay Dam.

Mr. and Mrs. Albert W. Raymore are the proud parents of a baby boy, born at St. Joseph's Hospital, November 25.

Mrs. D. Humason and children moved to San Diego last Monday.

N. W. Crafford is constructing a new residence on Froide street, between Muir and Long Branch avenues.

Mr. and Mrs. Chas. Ortega and daughter of San Diego, enjoyed their Thanksgiving dinner with Mr. and Mrs. C. W. Whaling of 4811 Cape May avenue.

Weston Baker, of 4570 Voltaire street, who has been confined to his bed for over a year, is able to get up and around in a wheel chair. How about the Ford, Weston?

Mrs. W. H. Lenney was on the sick list last week at her home on Muir avenue.

Mrs. Julia B. Coggeshall, of 5048 Lotus street, returned last Saturday from a pleasant trip to Long Beach.

"Dad" Morris, formerly proprietor of the Blue Front on Newport avenue, is reported to be seriously ill in a hospital at Los Angeles.

Mail your Xmas parcels early.

A Cooked Food Sale will be held at Faber's cash grocery tomorrow, Saturday, given by the Women's Guild of Trinity Mission.

TO OUR BEACH SUBSCRIBERS

Each week a copy of this paper will be mailed to you regularly, and when you go to the postoffice on Friday afternoon or Saturday morning, please ask at the General Delivery window for your paper (if you haven't a box number) and you will duly receive it.

DAINTY CHRISTMAS PRESENTS

Mrs. Froide will be delighted to show her special line of BOUDOIR CAPS and other dainty gifts, reasonably priced, at Froide's Foto Studio, opp. P. O.

DELIGHTFUL STORK SHOWER

A stork shower was given by Mrs. David Lloyd at her home, 2071 Froide street, in honor of her daughter-in-law, Mrs. Everett Lloyd. Many beautiful and useful gifts were received. The afternoon was enjoyed by a delightful entertainment and also refreshments were served. Those being present were as follows: Mrs. Fred Saxer and daughter, of Imperial Valley; Mrs. John Andrew, of East Can Diego; Mrs. Edna Saxer, Mrs. A. L. Simpson, Mrs. George Ulrich, Mrs. McDowell, Mrs. E. C. Dailey, Mrs. John Frey, Mrs. A. E. McBride and grandson, Mrs. O'Leary and daughter.

GUESTS FROM REDLANDS

Mrs. Anna Peery of 5059 West Point Loma boulevard, and Mrs. F. A. Haskins of 2209 Chamberlain court, entertained several guests last week, among them being Mr. and Mrs. W. P. Southworth and daughter Frederica, and Mr. and Mrs. H. L. Southworth, all of Redlands. They were very enthusiastic over the Beach and expect to return here for the summer. Mrs. W. P. Southworth is a niece of Mr. W. H. Lenney.

Mrs. Sadie Key, of 4971 Santa Cruz avenue, is very ill at her home with complications.

"PITY THE POOR PIG"

And say, I almost forgot to tell you something. While in the country last Sunday I overheard the following conversation between Friend Farmer and his "better three-fourths." The old farmer and his wife were standing before their pigsty, looking at their only pig, when the old lady said: "Say, John, it will be our silver wedding tomorrow. Let's kill the pig."

John replied with disgust: "What is the use of murdering the poor pig for what happened twenty-five years ago?"

BROOKS' STORE

5022 Niagara Avenue, Ocean Beach
Beginning Monday, December 10th,

Closing Out large stock of Groceries
AT COST!



It's Time to Re-New Subscriptions Now!

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

SUNSET CREST

(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$50 and Up Per Month.
Fireproof Garages

Residence Phone Point Loma 16 Office Phone Point Loma 72-J

Dr. F. J. Ratty

PHYSICIAN and SURGEON
Res., 4820 Cap. May Avenue,
Office, 5024 Newport Ave.

O. B. Cleaners
R. D. CRAPO, Prop.
Cleaning Dyeing Pressing
1928 Bacon St.
Phone Point Loma 30-J

Phone Pt. Loma 46-J Sunset Cliffs

Crags Apartments

Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

San Diego's All-Year-Round TOY LAND

CHILDREN'S
Indoor and Outdoor
PLAYTHINGS
Phone 625-70

PASSMORE'S

Bird and Toy Store
Sixth and B Sts., San Diego

Gold Fish and Aquariums
Bird, Dog and Cat Remedies
St. Andrews Canaries.

SAN DIEGO'S OLDEST BIRD STORE

ICE CREAM FOUNTAIN DRINKS

After the Show come and Enjoy a
DELICIOUS OYSTER STEW

HARRY'S PLACE

Cor. Bacon St. and Newport Ave.

J. B. MASSE'S

LOCK AND KEY WORKS

Electrical Appliances Repaired
RE-KEY ANY LOCK
Fishing Tackle Fixed Like New
1957 Abbott St., Ocean Beach

C. Townsend Brown

The Best Art Service for the Money
Commercial Designs
Posters, Signs
Showcards
Birds-eye Views
5050 NIAGARA AVENUE
Ocean Beach California

SAN DIEGO Army and Navy Academy

Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

SCHOOL GIRLS AND BOYS

Here's your chance to get some extra Christmas money, with very little effort. All of you have a lot of friends and acquaintances who will gladly help you by subscribing to The Beach News in order that you may receive a really worthwhile commission. Call at the office of publication, 4829 Saratoga avenue, for full particulars and subscription blanks.

OCEAN THEATRE

COMING SATURDAY

"THE BEAUTIFUL AND DAMNED"

With
MARIE PREVOST
KENNETH HARLAN
Admission 15c and 20c

COMING SUNDAY

JOHNNIE WALKER

—in—
"MY DAD""FIGHTING BLOOD"
Another Big Round
Admission 15c and 20c

SPECIAL

WED. and THURS.

"RUGGLES OF RED GAP"

Admission Children 15c, Adults 30
Come Early—Show Starts at 7:15

IF YOU HAVE



Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

Phone Point Loma 214-J

D. C. CROSBY

Real Estate and Insurance
4930 Muir Ave., Ocean Beach
Houses and Lots For Sale
Beach Cottages For Rent

T. J. ELLIS

Painting Contractor

Carpentering

ESTIMATES FREE
4811 BRIGHTON AVENUE
Box 1061 Ocean Beach, Calif.

Phone Point Loma 259-J

E. K. BURDETTE

PLUMBING

Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

SUNSET GARAGE

TURNER B. KLINE

1916 Bacon Street

Ocean Beach, Calif.

Phone: Point Loma 20-J

IZEN!

A new product that is introduced to Ocean Beach motorists, will keep all bright metal parts of their machines bright

WITHOUT POLISHING

Preserving the Life of the Metal at the Same Time.

IZEN is a Transparent Fluid That Dries in Five Minutes.

It's Not a Polish—It Simply Forms an Invisible Coating Over Metal Surfaces, Preventing Rust, Stain and Tarnish: Izen is not affected by the elements and the polished metal on your car (treated with Izen) will remain bright indefinitely regardless of fog, rain, dust or heat.

IZEN PREVENTS: Rust, Stain, Corrosion and Saves You the Labor of Further Polishing.

75c a Package.

MAINE GARAGE

5040 Newport Avenue

Ocean Beach, Calif.

PHONE POINT LOMA 382

YOU'RE READING THIS. And so are thousands of other good people, who would also see YOUR business announcement if placed here.

Prosperity!—Feel it, talk it, know it—Advertise!

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach, California

Phone Point Loma 17

KIRK SMITH, Editor-Owner

KATHERINE SMITH, Sec'y.-Treas.

2 CENTS 7

Subscription Price, \$1.00 a Year IN ADVANCE

Single Copies 5 Cents

Advertising Rates Upon Application

LOCAL READERS—Fifteen cents a line, averaging five words to line.

CLASSIFIED ADS—Ten cents per line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

FRIDAY, December 7, 1923

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

COUNCILMEN BUSY

SLICING ANNUAL BUDGET

The members of the city council are working night and day this week considering the budget for next year. The city manager's estimates have been slashed and there has been much pruning of the police and fire department demands. The council is now installed in the Hazard building adjoining the city hall.

Picture Frames, Froide's, opp. P.O.*

WHERE THE RAINBOW TOUCHES THE GROUND

THE family cat died. The farmer who owned the cat, in digging the grave discovered a substance which proved to be marl. This farmer had been hauling limestone a long distance for his alfalfa fields. In conference with his county agent, he discovered that marl would take the place of lime in correcting the acidity of his soil. This experience led him to the use of marl that existed on his own farm and saved him much time and considerable expense in hauling.

Similar opportunities have existed and still exist. Many farmers in the middle west will recall what a pest sweet clover used to be. Now this pest is being used profitably as hay and pasture for livestock and as a crop to be plowed under for increasing the fertility of the soil.

Kansas is called the "Sunflower State" and those who have lived there will well remember how they have fought this weed. Today sunflowers are being grown as a crop, as feed for chickens and it is also being utilized with or without corn as a suitable crop for the silo.

It is surprising to discover how many things which were frowned upon in days gone by are now serving a useful purpose. These changes have been brought about by observation and study. Brains count on the farm as elsewhere.

The man who thinks while he is performing physical work is not only opening up the way for larger profits but he is removing the word drudgery from his vocabulary and is transforming what used to be a drudgery into a profitable pleasure.

—The Banker-Farmer.

REMARKABLE SAVINGS FIGURES

Remarkable progress in the savings habit in the United States is shown in figures presented to the recent convention of the American Bankers Association by Samuel H. Beach, president of its Savings Bank Division.

In 1921, Mr. Beach showed, twenty-six million people had savings accounts aggregating \$10,618,595,000. In 1922, there was an increase of over four per cent, bringing the aggregate up to \$17,300,000,000. Similar statistics for 1912 showed that the aggregate was only about half as much as in 1922 or only \$8,433,000,000.

Mr. Beach's report on school savings banking showed that practically two million pupils are now participating in school banking systems, an increase of 34 per cent as compared with last year and 58 per cent as compared with 1921, while the total of the actual amount deposited last year was \$9,618,000, as compared with \$5,775,000 in 1921 and \$2,800,000 in 1920, an increase of nearly 340 per cent in three years.

"Readers" Reap Rich Rewards.

Mention of The Beach News to our advertisers will be appreciated.

LIGHTING HOLY DAY FIRES

Gentle Boys Do the Work Which Mosiac Law Forbids the Orthodox Jew to Do.

Out toward Brownsville, Brooklyn's east side, a novel industry is carried on by gentle urchins of that locality. The boys appear every Friday at sundown and again Saturday morning, as well as holidays, when the orthodox Jew is forbidden by Mosiac law to indulge in any form of labor, particularly the lighting of gas range or lamp in his household.

These young captains of industry canvass the neighborhood and for a nickel or a dime, according to the householder's generosity, offer to attend to such duties, says the New York Sun and Globe. These time their appearance opportunely so that their services are in eager demand, especially during the holidays, which often are of several days' duration.

They derive a profitable income and many of them have regular routes.

The older Jews dwelling in this section, which to the uninitiated is like a bit of transplanted old world, court segregation and are a bit clannish, differing widely from others of their race and observing all the traditions and symbols of the ancient law.

Mail your Xmas parcels early.

I. A. HOLDRIDGE

Res. Phone: Pt. Loma 144-W-K

Real Estate and Rentals

Office Phone: Pt. Loma 382

H. LANCASTER

Res. Phone: Pt. Loma 121

5038 NEWPORT AVENUE

Watkins Products

You will find many suitable Xmas GIFTS in this line.

FOR FATHER—Shaving Cream, Talcum, or Toilet Water.

FOR MOTHER and Sister—Some of the Supreme Garda Toilet preparations.

FOR THE KIDDIES—Tooth Paste, Gum, Candy, Mints.

The Watkins' plan of "In Your Own Home Buying" is ideal for Christmas Shopping.

Write, phone, or call M. R. Lyons, 4428 Alabama street, San Diego. Phone Hillcrest 2169-W, for complete demonstration.



CANDY FOR ALL THE FAMILY



DIVINITY BALLS 5c For the Children
French Nougats, 40c lb. Chocolate Peanut Clusters, 39c lb.
HOME-MADE CANDIES
Ocean Beach Candy Kitchen
Old P. O. Building - - Newport Avenue

OCEAN BEACH GARAGE

HENRY EULBERG, Proprietor

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AUTOMOBILE REPAIRING

Authorized FORD and CHEVROLET Service
4868 Newport Avenue PHONE POINT LOMA 77-W
Two Blocks East of Dance PavilionLET YOUR LINEN LIVE LONG!
IF IT'S LAUNDRY WORK, WE DO IT!
POINT LOMA LAUNDRY

—Wet Wash, Rough Dry, Semi-Finish and Finish Work—
Once a Customer, Always a Customer.
LAUNDRY CALLED FOR AND DELIVERED.
Phone, Point Loma 378.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street. FREIGHT BAGGAGE JOBBOING MOVING Ocean Beach
Residence Phone OFFICE PHONE
Point Loma 125-J FEED, FUEL and HARDWARE Point Loma 136

Hay, Grain
Wood, Coal
Poultry, Rabbit,
Bird Supplies and
Remedies
Baby Chicks
Eaco Electric
Brooders
Seeds, Trucking

OCEAN BEACH
Feed, Fuel, Paint and
Express

EARL J. HAAS, Mgr.
1926 BACON STREET
Telephone: Point Loma 20-W

Sherwin-Williams
(Paints SWP)
Old Dutch Enamel
Marmot, Scarnot and
Rexpar Varnish
Floorlac
Brushes, Wall Paper
Roofing

It's Not Far to a FABER Store



THE one big event of the day is DINNER, so you want it to be as near perfect as possible. One of the first things then to do, is to go to

FABER'S for GROCERIES

The Little Cash Grocery Faber's Cash & Carry No. 3

5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt Loma 248

"IT'S NOT FAR TO A FABER STORE"

CLASSIFIED ADS

ONLY A DIME A LINE

TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

WANTED—Gravel and dirt hauling, leveling, and plowing; vacant lots cultivated and fenced; outdoor job work of all kinds at the Beaches. Reasonable charges. See or write NEIL MORRISON and WM. BARKER, 4519 Bermuda Ave., Ocean Beach. Phone Pt. Loma 17.

LOST—Locket (dollar gold piece) on gold chain, between Cape May and Santa Monica avenues, on Bacon street. Reward; return to Mrs. Reinhold, 4989 Cape May avenue.

FOR RENT—Attractive bungalows, nicely furnished, \$18 and \$20. Inquire 5048 Lotus street, near Mission Bay Bridge.

FOR SALE—Round dining table; 4 chairs; all oak rocker; rug 7½x9, with matting; continuous post bed, mattress and springs; dresser and chair, painted ivory; 3-burner gas stove. 4525 Voltaire street, 1 to 4 p. m.

FOR RENT—Garage, \$3 per month. 1852 Cable street, Ocean Beach. Phone Pt. Loma 84.

FOR SALE—Ten Rhode Island Reds, 5 months old, thoroughbred stock, very reasonable. 4829 Saratoga avenue.

FOR RENT—Furnished three-room cottage on boulevard, near beach. Phone Pt. Loma 57-W.

SPECIAL—Advertising solicitor for holiday season wanted. Splendid proposition, exclusive territory. Phone Point Loma 17 for appointment.

Kodak Finishing FROIDE'S op. P.O.*



Is Your Name

On Our Subscription Books?

If NOT—NOW is the time to Subscribe--at our office or with any of our agents

\$1.00 a Year

POOR EXCUSES

"I was in a hurry."
"The wife had the car."
"Couldn't see your signal."
"I was gone only a minute."
"The horn wasn't working."
"I'm a friend of the officer."
"The starter wouldn't work."
"My car was going less than 20."

Religious Notes

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:

Sunday morning at 11 o'clock.

Sunday School, 9:45 a. m.

Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bible school at 9:45 a. m. Young People Union at 6:30 p. m.

Wednesday—Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Sunday school at 8:45 a. m. Morning worship at 11 o'clock. Evening service at 7:30 o'clock.

CATHOLIC CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN CHARGE

Sunday school at 9:45 a. m.

Morning service at 11.

Sunday school and morning service held at 5006 Niagara avenue.

SUBSCRIBE NOW!

* * * * *
* POSTOFFICE SCHEDULE *
* (H. K. Rankin, Postmaster) *
* Mail arrives 10 a. m., de- *
* parts 11 a. m.; arrives at 4 p. *
* m., departs at 4:30 p. m. Mail *
* closes fifteen minutes before *
* departure. General delivery *
* open 8 a. m. to 6 p. m., except *
* on Sundays and legal holidays. *
* * * * *

FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department

Phone 622-44

POLICE! POLICE!!

The Police Station is located on Abbott street, the foot of Santa Monica avenue, and the phone number is

Point Loma 4.

Phone to us

Write to us

Call to see us.

Phone, Point Loma 17

THE BEACH NEWS

is your friend.

Let's get neighborly!

TO NEWS CONTRIBUTORS

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

Classified ads. get quick results

Community Forum

THIS COLUMN OPEN TO ALL ON
ANY SUBJECT

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views here expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

BOOSTING AND KNOCKING

Editor The Beach News:

Knocking again! May I come in? How de folks! I recently heard a conversation one evening. A stranger looking for a house to rent asked a beach lady what the meeting was for in the Ocean theater. O. B. lady said to see how they can get people to come to the beach. Stranger said: "I can tell them how; don't charge so much rent for their old shacks." Moral: Every knock's a boost! Fix up and paint up, and when one is looking for a house here, it isn't "How many dogs and cats have you got; but have you any children?" "Oh, no, I couldn't think of renting my home to children." Again every knock's a boost! Men with families, buy lots at Ocean Beach and build to suit your family needs.

We have plenty of fresh air and sunshine, and we can buy anything we want at Ocean Beach. We have a pharmacy, grocery stores, feed stores, seed stores, bead stores, lumber yards, mills, hardware and paint stores—but why the San Diego names on the delivery wagons? We have a very nice bakery, and bread sold in grocery stores, but some will patronize a bread wagon all the way from East San Diego, because it has a name that sounds like grand opera, and one pities the women that come in on the street cars loaded to the neck with parcels, because they didn't buy at home and save that little cent and that tired look!

How about that pier and break-water?

A BEACH KNOCKER?

"OUR BOYS" AGAIN

Editor The Beach News:

As an eye-witness to the trouble on the Ocean Beach car that "our boy" was put off of, I would like to tell the story in all fairness. I am sure that anyone who rides an Ocean Beach car in the morning or mid-afternoon will agree with me. On the particular afternoon (which was, as far as noise and scuffling was concerned no different from any other afternoon), the boys and girls were acting so badly and there were more than sixteen of them. I changed my seat to the front car because I did not want to be annoyed as I had been on previous occasions with paper wads, and one particular occasion with onion sets. When we got to the top of the hill we were side-tracked for some time waiting for the car inbound to pass, the crowd had thinned down to two girls and two boys. The conductor came in and was talking to the motorman. The noise of slamming seats, loud talk, and general "ruff-house" was about as bad as it could possibly be. I did not hear them break windows, or cut bell cords. But when the conductor went back after them, the boys were talking of breaking the signal lanterns. Why he let them ride as far as he did is more than I can understand. The conductor did not hurt the boy and I am very glad to know that it was the means of making our cars safe for law-abiding citizens to ride on.

A CITIZEN.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

Classified Ads Get Quick Results.

Mail your Xmas parcels early.

Pin a Dollar Bill

To This SUBSCRIPTION Blank
Fill in Your Name and Address
and Mail to

The Beach News, Ocean Beach, Calif.

Herewith please find One Dollar (\$1.00) for Yearly
Subscription to The Beach News.

Name _____

Address _____

School
Writings

EL CAMINO REAL

By ELLEN YORBA—4th Grade

The missions were built on El Camino Real, the name of the road connecting them. At first it was but a path, but as the days turned into months and the months into years, the people walked and rode over it. At last it grew into a wagon road, growing wider and harder.

The missions were built about 30 miles apart in order that the people leaving one mission in the morning could reach another by evening, so they would not be annoyed by hostile Indians or wild animals.

There were twenty-one missions along El Camino Real.

THE FIRST MISSIONARIES IN
SAN DIEGO

By JESSIE DUNBAR, 4-A Grade

Once there was a man named Father Serra, who wanted to be a missionary. So he got up a lot of men and started to California in three boats. They stopped at Mexico to get food and cattle. Two groups started by land and three by water. The groups by water carried food, cloth and tools. When they landed at California they found that the third ship couldn't be found, so they said that it had gone to the port of lost ships. There were so many of the men sick that they had to build a hospital.

LETTER FROM A THANKSGIVING
TURKEY

By VERA GRAHAM

Cedar Rapids, Iowa, Nov. 28, 1923.

Dear Lowmie:

I have just been having a great time out here, teasing the chickens, and scaring cats and dogs until last Friday.

As it happened, I was out in the pen when I heard Mr. Brown talking to a neighbor. He said that he was going to have me for dinner Thanksgiving, and ever since I have been strutting around thinking how fine it will be to go to a big dinner with such lovely people. Your friend,
STRICTLY, THE TURKEY.

WAGES HERE AND
ABROAD

THE American factory worker is receiving wages the purchasing power of which is above the wages paid in any other country of the world. The British Ministry of Labor has made a computation of the amount of food which the wages of workers in different cities of the world will purchase. In the following table the purchasing power of wages in London is taken as 100, and the purchasing power of wages in other cities is shown as percentages of this figure. The table indicates that the worker in New York can buy more than twice as much food with his wages than can the worker in London, while the worker in Berlin or Vienna can buy only a little more than half as much with his daily wage as the worker in London, or only one-fourth as much as the worker in New York.

New York	217
Ottawa	180
Amsterdam	103
London	100
Christiania	92
Stockholm	87
Warsaw	85
Brussels	70
Paris	68
Prague	67
Madrid	61
Berlin	57
Vienna	55

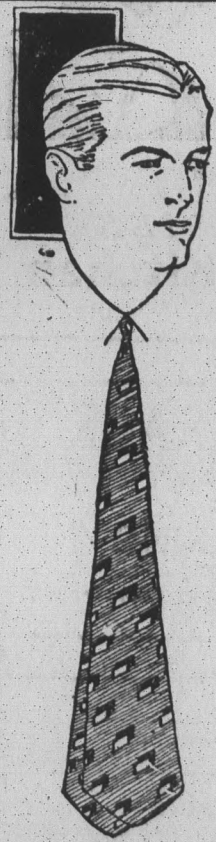
An important factor in the differences between the rewards of workers is that the productivity of the American worker has been greatly increased through the use of large investments of capital for machinery.—Journal of the American Bankers Association.

The
MISSION BEACH

\$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH
Section a Growth and Prosperity rivaling that of
Los Angeles beach cities.Don't Watch Mission and
Ocean Beaches Grow ---
Grow With Them!

MISSION BEACH COMPANY

101 Broadway, Spreckels Theatre Bldg.
S.E. Cor. Broadway and 1st St., San Diego
Geo. L. Barney—SALES AGENTS—T. A. Rife
TRACT OFFICE OPEN DAILYLeave Your
Subscriptions for the
BEACH NEWSat FROIDE'S Foto
Finishing Company
5019 Newport Ave., opp. P.O.AND GET A
7x11 ENLARGEMENT
FREE!A
Good
Pair
To
TIE
ToMorrison
& Barker

"NEIL" AND "BILL"

Especially Equipped for
GRAVEL and DIRT HAULING
PLOWING AND LEVELING
Vacant Lots Cultivated and Fenced.
Tree Planting and Landscape Gardening. Reasonable Prices. See or
write MORRISON & BARKER, 4519
Bermuda Ave., Ocean Beach. Phone
Pt. Loma 17.The BEAD SHOP
BATIKA VASESJust received from Europe, over
400 beautiful vases. The prettiest
and most reasonable Christmas gifts
in town. Come in and see them,
whether you wish to buy or not.533 B Street, bet. 5th and 6th
Opp. Commonwealth Bldg., S. D.

OCEAN BEACH LUMBER COMPANY

H. H. REID & SON, Proprietors 5050 Newport Avenue
Lumber, Cement, Roofing Paper
Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given

The Beach Is Growing BIGGER, BETTER AND BUSIER

IN AND ABOUT THE CITY

Many a woman's idea of being artistic is not to know how to cook.

When a woman goes to church she tries to fix her mind on things above, so she thinks of hats.

The stubborn man is always determined to stand his ground, even though he hasn't any.

No, Maude, dear; it shouldn't be necessary for the school teacher to consult an oculist about her pupils.

The more uncles, aunts and grandparents there are, the bigger the row when it comes to naming the first baby.

Many a man thinks he holds the key to a girl's heart, only to discover that some other fellow has picked the lock.

Milly—"When a fellow flirts a girl she must feel cheap." Billy—"Probably, until she begins a suit for damages."

Two men will discuss a baseball game for hours at a stretch, and then wonder what women find to talk about so much.

You can never tell. Lots of people who flatter themselves that they are in the swim can scarcely keep their heads above water.

Muggins—"I suffer terribly from rheumatism." Buggins—"Why don't you try goose grease?" Muggins—"No quack remedies for me."

The Cynical Bachelor observes that the man who suffers from indigestion has little patience with the woman who merely has a broken heart.

Mrs. Wigwag—"James, dear, wake up. I'm positive there is something moving down in the cellar." Mr. Wigwag—"Oh, got to sleep. It's only the gas meter."

Blobs—"I don't like that fellow Borrowell." Slobbs—"You misjudge him. He is really charming. It is a liberal education to know him." Slobbs—"I can't afford that kind of an education."

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

Pacific
BeachPACIFIC BEACH
Community LeagueOrganized to Advance the Best
Interests of Pacific BeachH. A. HODGE, Chairman
CARL S. CLARK, Vice-Chairman
FRED L. BROPHY, Secy-Treas.Regular meetings every first and
third Monday evening at P. B.
Reading Clubhouse.PACIFIC BEACH PRESBYTERIAN
CHURCH

A Community Church, Where All Denominations Are Welcome.

Rev. J. W. Millar, Pastor, 1828 Missouri Ave., Pacific Beach.

Sunday school, 9:45 a. m., preaching, 11 a. m., Christian Endeavor, 7 p. m., Ladies' Aid and Missionary Societies, last Tuesday of each month.

NEW PARK PROPOSED

BY PACIFIC BEACH

COMMUNITY LEAGUE

That wide-awake booster organization, the Pacific Beach Community League, has petitioned the city council to set aside pueblo lot No. 1735 on the top of Mount Soledad for park purposes.

The league members assert that they will from time to time improve and beautify the tract, which consists of 86 acres, and some assistance will be sought from the Park Board. The council will consider the subject later.

MISSION BEACH CAR LINE

TIME SCHEDULE NO. 15

(In effect July 1, 1923).

Lv. S.D.	Lv. O. B.	Lv. M. B.
6:45 a.m.	7:20 a.m.	7:00 a.m.
7:30	8:05	7:44
9:45	10:20	10:15
10:30	11:05	10:55
11:15	11:30	11:40
12:00 noon	12:35 p.m.	12:25 p.m.
12:45 p.m.	1:20 p.m.	1:10 p.m.
1:30	2:05	1:55
2:15	2:50	2:40
3:00	3:35	3:25
4:07	4:50	4:40
4:52	5:35	5:25
5:37	6:20	6:10
6:22	7:05	6:55

(Subject to change without notice)

Arrangements will be made for special night car service, any day of the week, for parties, by notifying office at Mission Beach Tent City.

Messrs. Merchants:

You believe in Organization and Co-operation. No doubt about that.

Organization and Co-operation are found in the Phonograph. The cogs and springs are so organized that perfect co-operation is possible.

But you've got to attach a HORN to the outfit if you would have people know about it.

Use the Beach News as YOUR HORN for increasing your business.

Try
Persistent
Publicityif it's in the line of
PrintingFrom a Visiting Card
to a PosterWe Can Satisfy You With
Quality, Quantity and Service

JOB PRINTING DEPT.

The Beach News

Phone Point Loma 17
4829 Saratoga Avenue,
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